

Order / Rev:	36854
Alt Order #:	08833337
Flight Dates:	10/02/12 - 10/08/12

Advertiser:	<u>American Crossroads</u>	
Product Desc:	<u>AMERICAN CROSSROADS</u>	KLAS
Estimate:	692	

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NATE BERKUS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	M-----		1			\$100.00	0.00					
E 3	8	10/07/12	10/07/12	8 News Now Sun 5-7p	CM	4-430p, 630-7p	-----S	:30	1	\$1,500.00	LV1	0.00	NM	1	\$1,500.00
				8 News Now Sun											
SUNDAY EVE ROTATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	-----S		1			\$1,500.00	0.00					
E 4	8	10/07/12	10/07/12	8 News Now Sun AM #1	CM	8 News Now Sun A	-----S	:30	1	\$500.00	LV2	0.00	NM	1	\$500.00
				8 News Now Sun AM #1											
8 NEWS NOW SUN MORNING #1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	-----S		1			\$500.00	0.00					
E 5	8	10/07/12	10/07/12	8 News Now Sun AM #2	CM	8 News Now Sun A	-----S	:30	1	\$1,500.00	LV1	0.00	NM	1	\$1,500.00
				8 News Now Sun AM #2											
8 NEWS NOW SUN MORNING #2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	-----S		1			\$1,500.00	0.00					
E 6	8	10/07/12	10/07/12	CBS News Sunday Morning	CM	CBS Sunday Morn	-----S	:30	1	\$2,000.00	LV1	0.00	NM	1	\$2,000.00
				CBS News Sunday Morning											
CBS SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	-----S		1			\$2,000.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	8	10/01/12-10/07/12		CBS News Sunday Morning		CBS Sunday Morn	-----Su	:30		(\$2,000.00)	0.00	NM			
See MG 6.2															
[da]															
2	8	10/06/12-10/06/12		Sat Prime Special		8-10p	-----Sa--	:30		\$2,000.00	0.00	NM			
Ⓜ MG for 6.1 10/07															
E 7	8	10/02/12	10/05/12	8 News Now 11p M-F	CM	11-1135p	-TWTF--	:30	4	\$2,200.00	LV1	0.00	NM	4	\$8,800.00
				8 News Now 11p M-F											
8 NEWS NOW @ 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	-TWTF--		4			\$2,200.00	0.00					
E 8	8	10/08/12	10/08/12	8 News Now 11p M-F	CM	11-1135p	M-----	:30	1	\$2,200.00	LV1	0.00	NM	1	\$2,200.00
				8 News Now 11p M-F											
8 NEWS NOW @ 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	M-----		1			\$2,200.00	0.00					
E 9	8	10/02/12	10/05/12	Live w/Kelly	CM	9-10a	-TWTF--	:30	4	\$850.00	LV2	0.00	NM	4	\$3,400.00
				Live With Regis & Kelly											
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	-TWTF--		4			\$850.00	0.00					
E 10	8	10/08/12	10/08/12	Live w/Kelly	CM	9-10a	M-----	:30	1	\$850.00	LV2	0.00	NM	1	\$850.00
				Live With Regis & Kelly											
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	M-----		1			\$850.00	0.00					
E 11	8	10/02/12	10/05/12	630-7p Inside Edition	CM	630-7p	-TWTF--	:30	4	\$1,300.00	LV2	0.00	NM	4	\$7,800.00
				Inside Edition											
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	-TWTF--		4			\$1,300.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	8	10/01/12-10/07/12		630-7p Inside Edition		630-7p	-TWThF----	:30		(\$1,300.00)	0.00	NM			
See MG 11.5															
[Program PE'd due Presidential Debate - bco]															
5	8	10/03/12-10/03/12		Wed 9-10p		9-10p	--W-----	:30		\$3,900.00	0.00	NM			
Ⓜ MG for 11.2 10/03															
[Pgm PE'd due to Pres Debate]															

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 Estimate: 692
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 12	8	10/08/12	10/08/12	630-7p Inside Edition Inside Edition	CM	630-7p M-----	:30	1	\$1,300.00	LV2	0.00	NM	1	\$1,300.00
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$1,300.00		0.00			
E 13	8	10/02/12	10/05/12	8 News Now Noon M-F 8 News Now Noon M-F	CM	12-1230p -TWTF--	:30	4	\$850.00	LV2	0.00	NM	4	\$3,400.00
NOON NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--				4	\$850.00		0.00			
E 14	8	10/08/12	10/08/12	8 News Now Noon M-F 8 News Now Noon M-F	CM	12-1230p M-----	:30	1	\$850.00	LV2	0.00	NM	1	\$850.00
NOON NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$850.00		0.00			
E 15	8	10/02/12	10/05/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p -TWTF--	:30	4	\$1,500.00	LV2	0.00	NM	4	\$6,000.00
8 NEWS NOW @ 5P & 530P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--				4	\$1,500.00		0.00			
E 16	8	10/08/12	10/08/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p M-----	:30	1	\$1,500.00	LV1	0.00	NM	1	\$1,500.00
8 NEWS NOW @ 5P & 530P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$1,500.00		0.00			
E 17	8	10/02/12	10/05/12	Price Is Right Price Is Right	CM	10-11a -TWTF--	:30	1	\$3,500.00	LV1	0.00	NM	1	\$3,500.00
PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--				1	\$3,500.00		0.00			
E 18	8	10/02/12	10/05/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p -TWTF--	:30	4	\$1,300.00	LV2	0.00	NM	4	\$5,200.00
8 NEWS NOW @ 4P & 430P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--				4	\$1,300.00		0.00			
E 19	8	10/08/12	10/08/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p M-----	:30	1	\$1,300.00	LV2	0.00	NM	1	\$1,300.00
8 NEWS NOW @ 4P & 430P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$1,300.00		0.00			
E 20	8	10/02/12	10/05/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a -TWTF--	:30	4	\$1,200.00	LV1	0.00	NM	4	\$4,800.00
8 NEWS NOW @ 6A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--				4	\$1,200.00		0.00			
E 21	8	10/08/12	10/08/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a M-----	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
8 NEWS NOW @ 6A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$1,200.00		0.00			
E 22	8	10/06/12	10/06/12	CBS Early Show - Sat. CBS Early Show - Sat.	CM	5-7a -----S-	:30	1	\$550.00	LV1	0.00	NM	1	\$550.00
SAT EARLY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$550.00		0.00			
E 23	8	10/02/12	10/05/12	CBS This Morning 7-9a CBS This Morning	CM	7-9a -TWTF--	:30	4	\$1,000.00	LV1	0.00	NM	4	\$4,000.00
CBS THIS MORNING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--				4	\$1,000.00		0.00			
E 24	8	10/08/12	10/08/12		CM	7-9a M-----	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				CBS This Morning 7-9a										
				CBS This Morning										
				CBS THIS MORNING										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$1,000.00		0.00			
E 25	8	10/02/12	10/05/12	8 News Now 5a M-F	CM	5-6a -TWTF--	:30	4	\$800.00	LV1	0.00	NM	4	\$3,200.00
				8 News Now 5a M-F										
				8 NEWS NOW @ 5A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--				4	\$800.00		0.00			
E 26	8	10/08/12	10/08/12	8 News Now 5a M-F	CM	5-6a M-----	:30	1	\$800.00	LV1	0.00	NM	1	\$800.00
				8 News Now 5a M-F										
				8 NEWS NOW @ 5A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$800.00		0.00			
E 27	8	10/02/12	10/05/12	Ellen	CM	3-4p -TWTF--	:30	4	\$1,000.00	LV2	0.00	NM	4	\$4,000.00
				Ellen										
				ELLEN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--				4	\$1,000.00		0.00			
E 28	8	10/08/12	10/08/12	Ellen	CM	3-4p M-----	:30	1	\$1,000.00	LV2	0.00	NM	1	\$1,000.00
				Ellen										
				ELLEN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$1,000.00		0.00			
E 29	8	10/08/12	10/08/12	Mon 10-11p	CM	10-11p M-----	:30	1	\$12,000.00	LV1	0.00	NM	1	\$12,000.00
				Hawaii Five-O										
				HAWAII FIVE O										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$12,000.00		0.00			
E 30	8	10/04/12	10/04/12	Thu 8-9p	CM	8-9p ---T---	:30	1	\$18,000.00	LV1	0.00	NM	1	\$18,000.00
				Big Bang / 2 1/2 Men										
				BIG BANG/TWO & A HALF MEN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---				1	\$18,000.00		0.00			
E 31	8	10/02/12	10/02/12	Tue 9-10p	CM	9-10p -T-----	:30	1	\$25,000.00	LV1	0.00	NM	1	\$25,000.00
				NCIS: LA										
				NCIS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$25,000.00		0.00			
E 32	8	10/06/12	10/07/12	8 News Now 11p Sa/Su	CM	11-1135P -----SS	:30	1	\$1,100.00	LV2	0.00	NM	1	\$1,100.00
				8 News Now Sa/Su 11p										
				8 NEWS NOW @ 11P										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----SS				1	\$1,100.00		0.00			
E 33	8	10/02/12	10/05/12	M-Su 137-4a Overnite R6M		1.37a-4a -TWTF--	:30	2	\$50.00	LV1	0.00	NM	2	\$100.00
				Overnight Rotator		(1:37 XM-4:00 XM)								
				OVERNIGHT ROS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--				2	\$50.00		0.00			
N 34	8	10/03/12	10/03/12	Wed 9-10p	CM	9-10p --W----	:30	1	\$12,700.00	LV1	0.00	NM	1	\$12,700.00
				CSI										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----				1	\$12,700.00		0.00			
												Totals	68	\$141,550.00